



OUR MISSION

Our mission is to support multinationals in their sustainability-related work by creating insightful reports that monitor the activities of their peer group.

OUR REPORTS

Would you like to know more about your key competitors and their marketing strategies? How do you know what your competitors are doing? Do you think you're doing enough? What are your priorities?

Providing up-to-the-minute insight into competitors' claims, positioning, trends and themes, we track the sustainability activities of multinational companies to give you a better understanding of your competitors' marketing activities.

WHAT WE DO

Driven by IT & automation, Sustainability Monitor collects, collates, curates and analyses social media marcoms to provide clear, succinct actionable reports which save you time and money.

LEADERSHIP



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